



Innovation Science and Technology

SCIENTIFIC ELECTRONIC JOURNAL · ist-journal.uz · eISSN 3060-5229

CERTIFICATE

FOR SCIENTIFIC PUBLICATION

◆ № IST-2026-00598-1 ◆

This certificate is proudly presented to:

Uzakova Umida

This is to certify that the scientific article “**CRITERIA FOR EVALUATING THE EFFECTIVENESS OF MARKETING ACTIVITIES IN CONSTRUCTION MATERIALS MANUFACTURING ENTERPRISES**” has been published in the journal: «Innovation Science and Technology», **Vol. 2 No. 2 (2026): Innovation Science and Technology.**

DOI: <https://doi.org/10.5281/zenodo.18726031>



Scan to
verify

1 February 2026

DATE