



Innovation Science and Technology

SCIENTIFIC ELECTRONIC JOURNAL · ist-journal.uz · eISSN 3060-5229

CERTIFICATE

FOR SCIENTIFIC PUBLICATION

◆ № IST-2026-01251-1 ◆

This certificate is proudly presented to:

Hojiyeva Iroda Avezovna

This is to certify that the scientific article “**CONSUMER TRUST AND COMMUNICATION VALUE IN PERSONALIZED DIGITAL MARKETING: A METHODOLOGICAL FRAMEWORK FOR MARKETING COMMUNICATIONS MANAGEMENT**” has been published in the journal: «Innovation Science and Technology», **Vol. 2 No. 9 (2026): Innovation Science and Technology** (pp. 515–518).

DOI: <https://doi.org/10.5281/zenodo.23155111>



Scan to
verify

1 September 2026

DATE